

2011-2012 Bonus Offer Planning Calendar

Check out these dates and mark them on your calendar—you'll want to take advantage of these bonus periods to get the most points possible for your school.

Notes

Offer AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUN JUL

	Double Your UPC Count	Receive one (1) bonus point for each UPC submitted (up to 1,000) when your deposit is received before December 31, 2011. Enter promotion code PCF2197 with your submission. <i>Limit one (1) offer per school. (Bonuses and certificates are not eligible.)</i>													
	Share the Success	Send us your collection success tips and receive 100 bonus points. Complete the form at LabelsForEducation.com. <i>Limit two (2) offers per school per program year.</i>													
	Show Off What You've Earned	Receive 100 bonus points by telling us about the <i>Labels for Education</i> resources your school earned last year and what you are doing to utilize them! Complete the form at LabelsForEducation.com. <i>Limit two (2) offers per school per program year.</i>													
	Bank Account Incentive	Increase your UPC submission by 10%, 25% or 50% over your school's last participating year and receive a 20%, 35% or 50% bonus! Visit LabelsForEducation.com and select Coordinator's Account for details. <i>Limit one (1) "Bank Account Incentive" offer per school or organization during the 2011-2012 program year. Offer good August 1, 2011 through June 1, 2012. Bonus Points will be deposited to your school account on or around August 15, 2012. Bonus Certificates are not eligible.</i>													
	Labels for America™	Earn up to 2,000 bonus points per year when your school completes a project or program that promotes learning, caring and sharing in the community. 1. Complete a volunteer project, fitness activity or educational program that promotes learning, caring, sharing or student nutrition and wellness. 2. Fill out the Labels for America Participation Form. Download the form at LabelsForEducation.com. 3. We'll give your school 500 bonus points for each program you participate in, up to 2,000 bonus points per program year.													
	Early Enrollment Bonus														Enroll early for the 2012–2013 program year and receive 500 bonus points! Go to Febonus.com and enter promotion code EBF2219. Have your <i>Labels for Education</i> account ID, password and zip code available. Bonus points will be deposited into your school's account on or around August 1, 2012. <i>Limit one (1) offer per school per program year.</i>
	Collection Sheets			Fill out our fall themed collection sheets and earn even more bonus points! Must submit before December 31, 2011! Look online for full details.					Fill out our Valentine's Day collection sheets and earn even more bonus points! Must submit before May 31, 2012! Look online for full details.						
	Complete Our Trimester Coordinator Survey	Fill out our Back to School survey in the Coordinator Corner portion of LabelsForEducation.com by November 30, 2011 and get 100 bonus points. <i>Limit one per school per bonus period.</i>						Fill out our winter survey in the Coordinator Corner portion of LabelsForEducation.com by March 31, 2012 and get 100 bonus points. <i>Limit one per school per bonus period.</i>			Fill out our spring survey in the Coordinator Corner portion of LabelsForEducation.com by July 31, 2012 and get 100 bonus points. <i>Limit one per school per bonus period.</i>				

Key Dates